



# 2023 Annual Report

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## What's with the NEW LOOK?

Our clients, partners, and community lovingly know us simply as "Noah", a central location for support and friendship. To encapsulate our growth of the last 50 years, we thoughtfully and intentionally consolidated our name to reflect our roots in the Central United Methodist Church and the familiar reputation we have in Detroit.

Noah at Central still serves the same mission as The NOAH Project: to compassionately end homelessness in the city of Detroit by building trusting relationships with our community and clients. We're excited to continue this mission under a new brand and new logo!

The shape of the new logo takes its inspiration from an aerial view of Grand Circus Park, the Detroit landmark nearest Noah at Central.

The ark is still incorporated into our logo, but the orientation of the ship has changed. Instead of the side view of the ship, you now see the bow of the ship, moving forward with intention and purpose.

The circular shape is reminiscent of the journey our community is on, while the breaks in the circle represent us disrupting the cyclical nature of homelessness through relationships and services at Noah at Central.



In 2023, Noah at Central (formerly known as The NOAH Project), embarked on a journey of substantial growth, through relationship-building, service expansion, and a rebranding that solidified our commitment to our core values.

The growth of our team in 2023 was driven by the shared commitment to build meaningful connections and address the diverse needs of the unhoused population in Detroit with greater depth and effectiveness. With these goals in mind, we added new positions to our staff: Development Director and Peer Community Builder. We also expanded our Street Outreach Team with two additional staff members.

The Steering Committee, established by our Peer Community Builder and

made possible by a grant from United Way, has been a cornerstone of our expansion this year. This committee, comprising of individuals who have experienced homelessness in the past or are currently unhoused, meets biweekly to shape programming, advise on expansion efforts, and foster a sense of community.

Our Street Outreach program was more mobile than ever in 2023! Through funding from the city of Detroit, we acquired our first handicap-accessible Street Outreach van, enabling us to engage with a broader population of unhoused individuals with dignity and consideration.

As we look to 2024, we are excited to embrace our rebrand and for the continued growth and commitment of Noah at Central!

### Noah at Central Board of Directors All Volunteer

- |  |                  |
|--|------------------|
| Carolyn Elliot<br><i>President</i>     | Jeff Ellison     |
| Jason Gilmore<br><i>Vice President</i> | Eugenio Martin   |
| Paul Agosta<br><i>Treasurer</i>        | Helen Monroe     |
| Colleen Robar<br><i>Secretary</i>      | Corissa Nalls    |
| Christine Crawford                     | Arthur Park      |
| Dee Davis                              | Paul Perez       |
|  | Tom Robinson     |
|  | Karen Tyler-Ruiz |
|  | Sue Shirkey      |

### 2023 BY THE NUMBERS



**Street Outreach hours**



**Clients seen by volunteer nurses**



**Lunches served**



**Clients assisted applying for benefits**



**Clients engaged through Street Outreach**



**Client showers with The WAVE Project**



## Eddie's Journey Home

Our Street Outreach team met Eddie in June, shortly after an abandoned church he was living in was demolished. At first, Eddie was most interested in the goods offered by the Street Outreach team to meet his immediate needs. He was grateful for bag lunches, hygiene kits, and blankets, and eventually enjoyed getting to know the team, building relationships - chatting "about life".

Since their first meeting, the Street Outreach team had invited Eddie to participate in case management services, which he continuously declined. Later, Eddie shared that his hesitancy to engage stemmed from believing that not having reliable transportation would be an insurmountable barrier in that process.

When these fears were eased, through additional conversations and consistency over four months, they began working with Eddie from where he was: the corner of Michigan Avenue and Weir Street in Southwest Detroit.

The team first assisted him in the weeks-long, arduous and complicated process of recovering his social security card and State ID. Once his documentation was obtained, they progressed into the housing process in earnest.

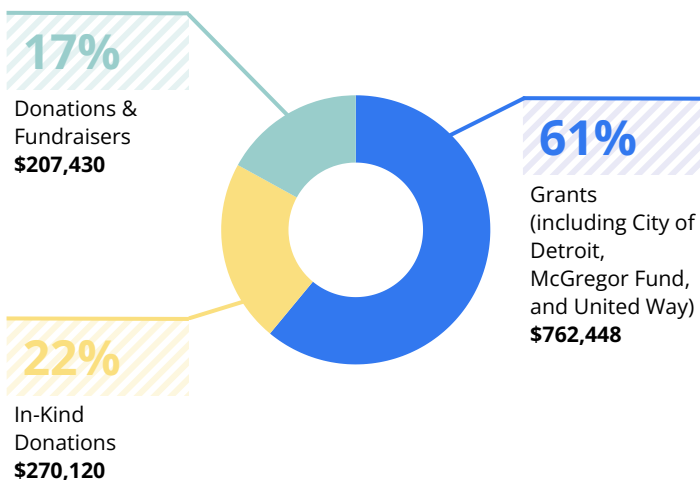
In November, case managers matched Eddie with a Permanent Supportive Housing (PSH) Program designed to assist individuals grappling with behavioral health and substance abuse disorders. This program ensures that, while residing in his new fully furnished apartment, Eddie will have access to a comprehensive array of services, including substance abuse counseling, behavioral health counseling, a variety of group therapies, and continued case management.

The relationships Eddie built with the Noah at Central Street Outreach team through consistency and compassion gave him confidence to invest in his own case management process. In our recent conversations, it's evident he's proud to be building new relationships with an extended network of specialized service providers he's met through his PSH program. We're grateful to have been the point of connection that continues to influence his relationship-based strategy of navigating healing!



*Eddie and his Noah Street Outreach team member, Stephanie Plotts, in his new apartment!*

### 2023 REVENUE



### 2023 EXPENSES

